

Architecting Algorithms with Mathematica

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Outline

- Background on ScienceOps
- Project based Algorithm Development
- ScienceOps projects and Mathematica
- Algorithm Development in Mathematica
- Conclusions

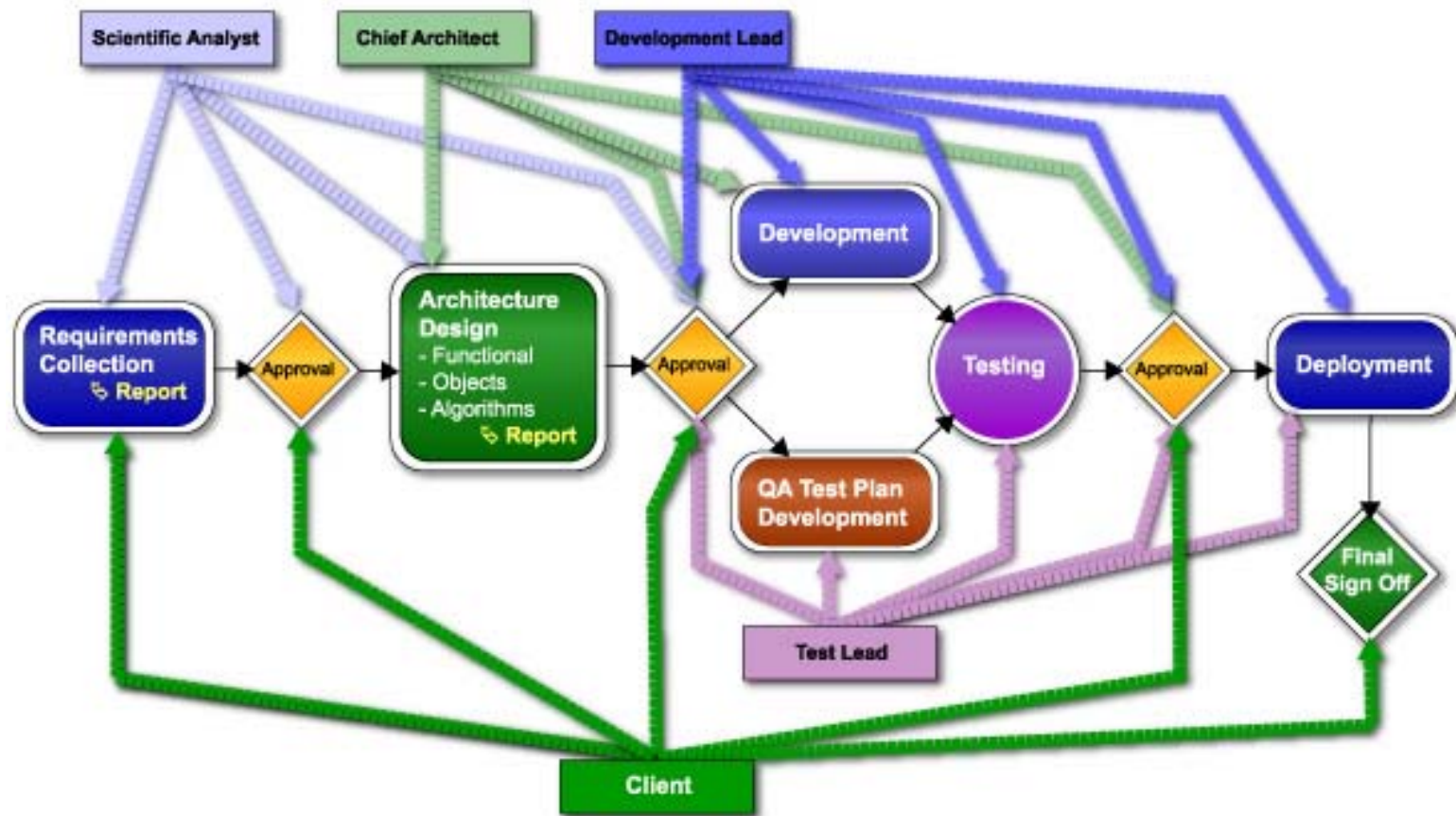
ScienceOps Background

- Founded in December 2001
- First client - Blue Origin
 - Jeff Bezos space company
 - www.blueorigin.com
- Business model
 - Algorithm expertise applied across industries
 - Vertical technology applied horizontally across industries
 - Team of experienced Ph.D. scientists
 - Using the right tools (Mathematica)
 - Small and medium business
 - Client owns all Intellectual Property (IP) developed

Project based Algorithm Development

- Scoping study first
- Firm fixed price contract
- Heavy emphasis on documentation
 - Client must fully understand
- Using the right tools (Mathematica)
- NDA

SciCode Process



ScienceOps projects using Mathematica

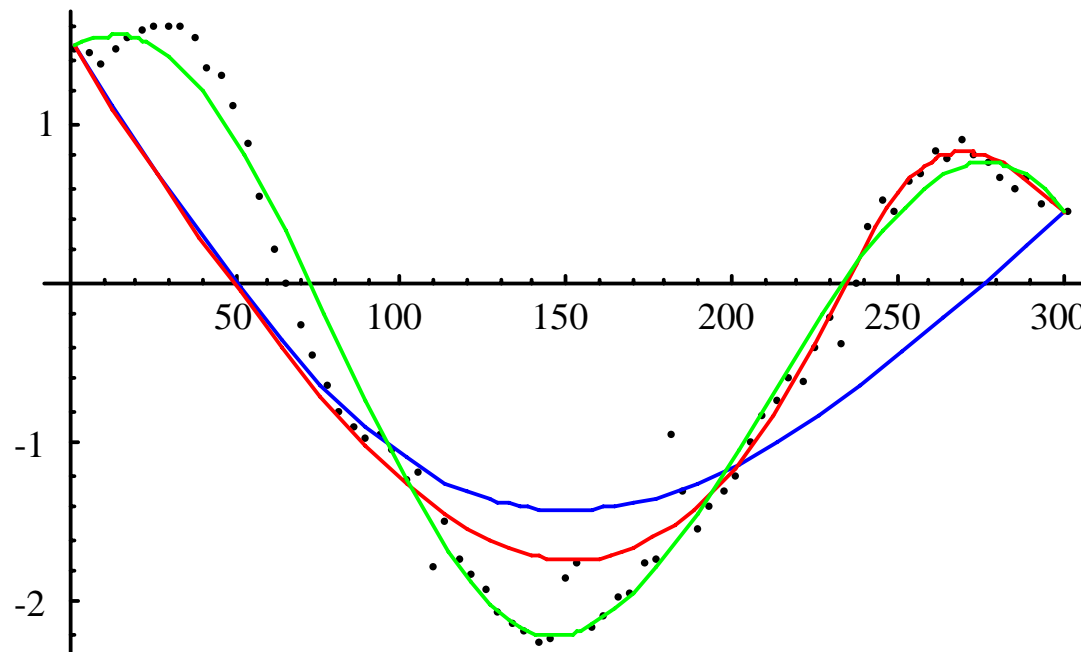
- Blue Origin – Aerospace
- ***High Tech Comat – Lumber industry***
- ***BAE Systems – Aerospace***
- Phoenix Learning – Scheduling algorithm
- ***Warmly Yours – Industrial***
- IRRI REML – Agriculture in 3rd World
- Roche Molecular Systems – Cluster Analysis

ScienceOps projects using Mathematica (cont.)

- Follett HEG – Book store inventory prediction
- Right Media – Internet ads
- NIH – SBIR, Optical Mapping of DNA
- ***DARPA – Space physics***
- NASA – Space Tether systems
- TideWorks Technology – Hazardous Material handling

High Tech Comat – Lumber industry

- Finding optimal center line of log
- Constrained spline developed in Mathematica



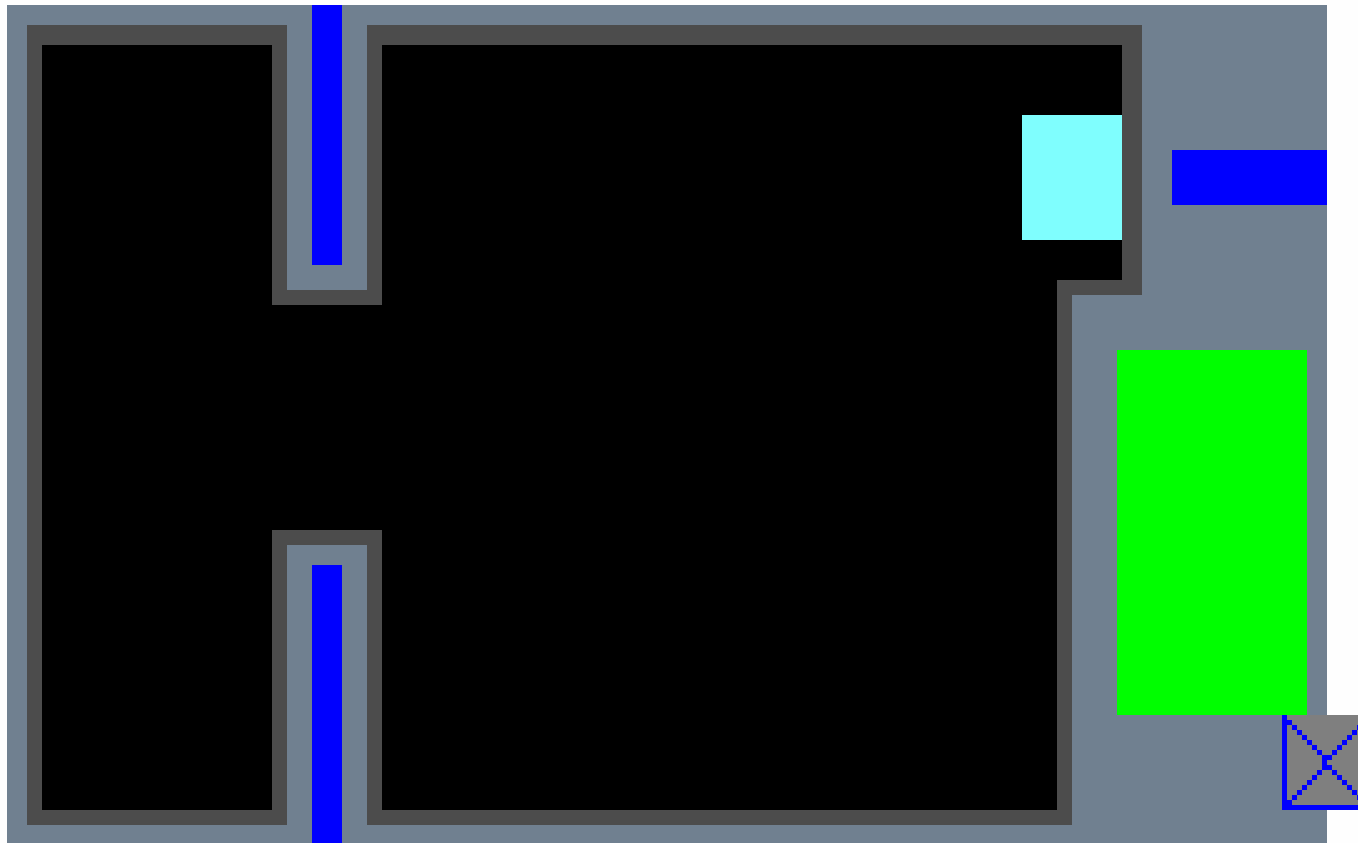
BAE Systems – Aerospace

- Validation of guidance algorithms for IR missile counter measures
- Examined all specifications
- Developed independent Mathematica models
- Developed webMathematica interface to allow for their QA

Warmly Yours – Industrial

- In floor electrical heating system
- www.WarmlyYours.com
- Given an arbitrary room with product connection constraints, how best to fit
- Mathematica designed algorithms
- Mathematica used to render XML solutions
- In production creating over half their designs
- Final form of algorithm in C#

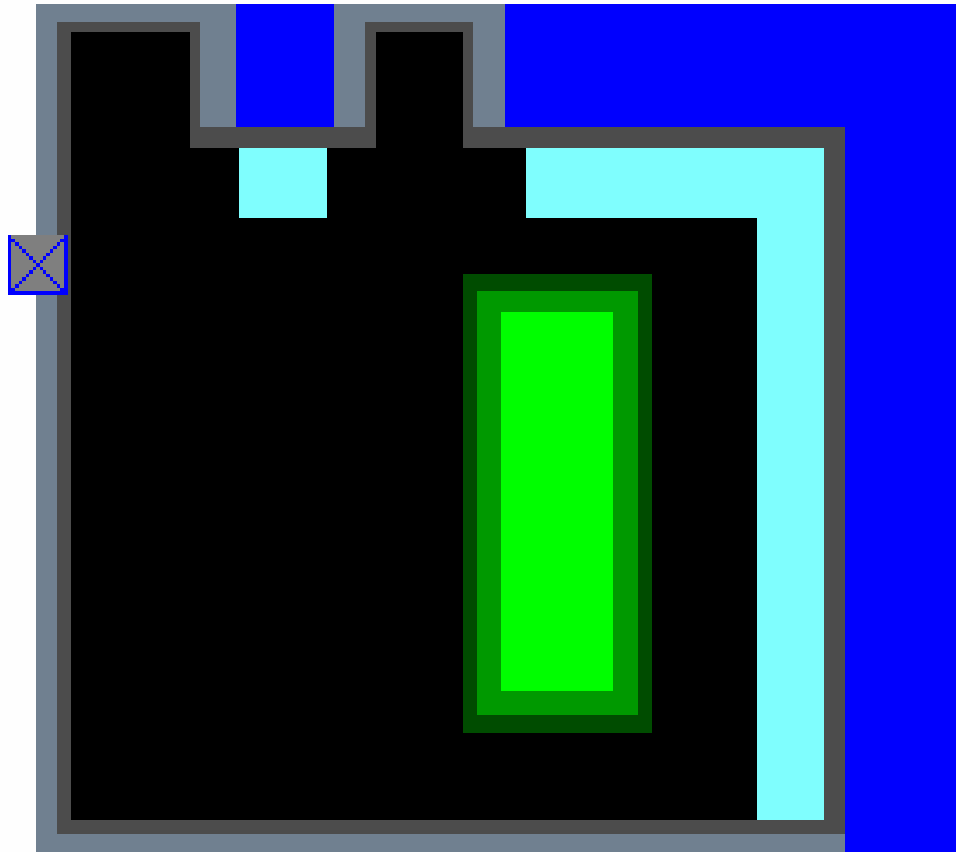
Warmly Yours – Room #1 Layout



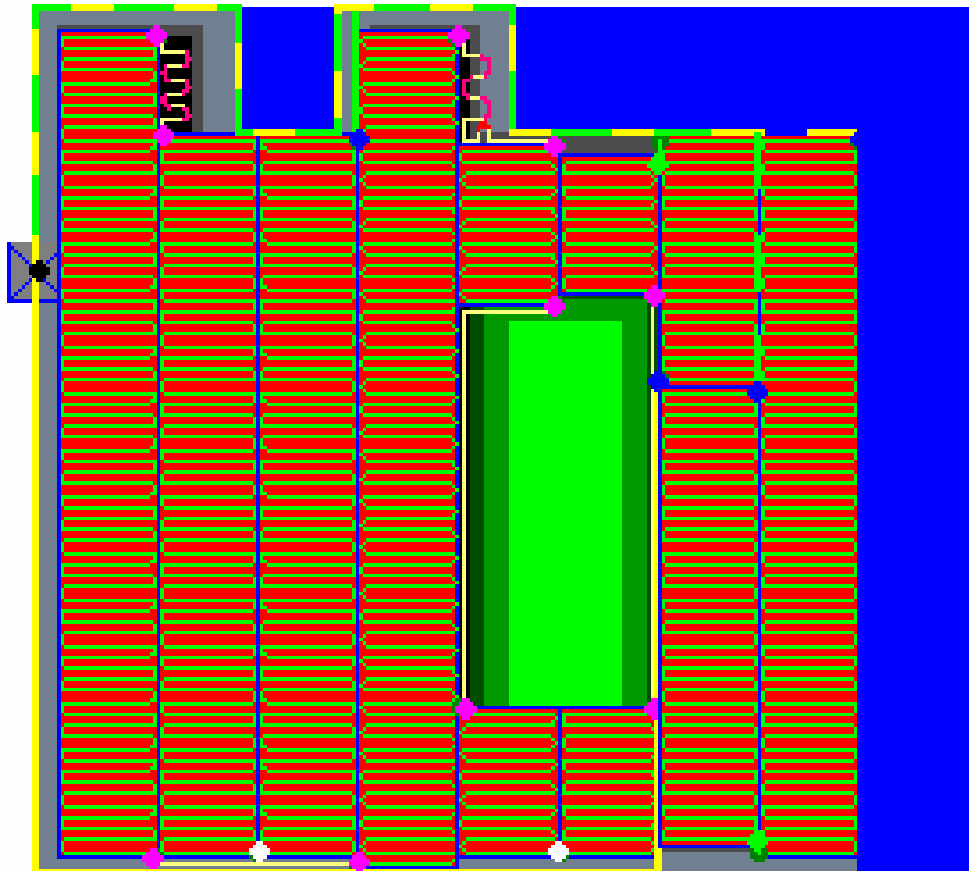
Warmly Yours – Room #1 Solution



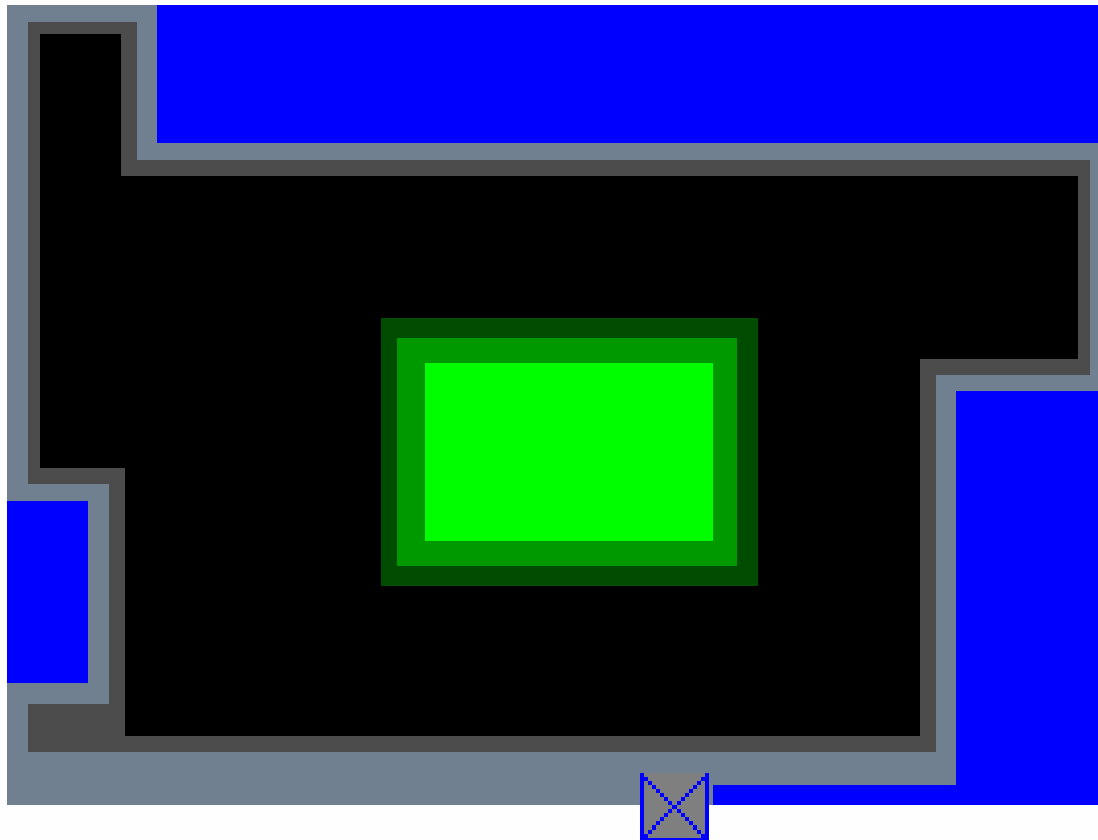
Warmly Yours – Room #2 Layout



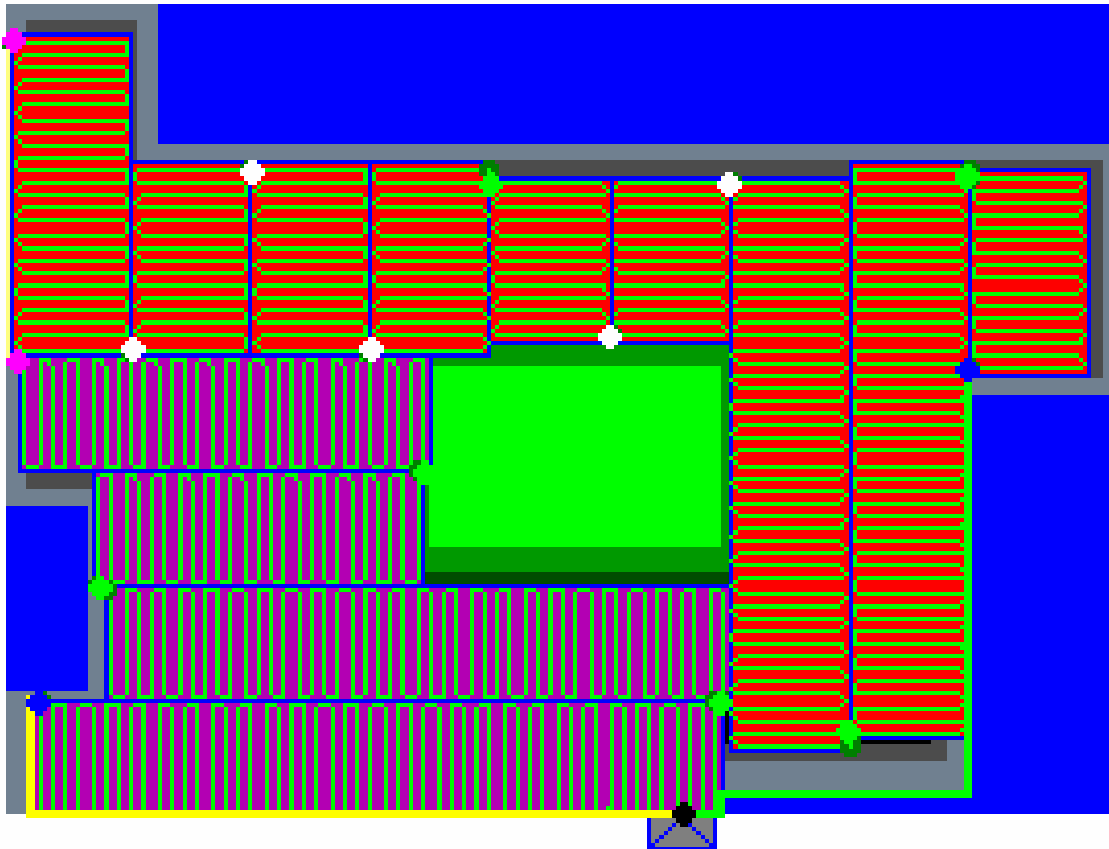
Warmly Yours – Room #2 Solution



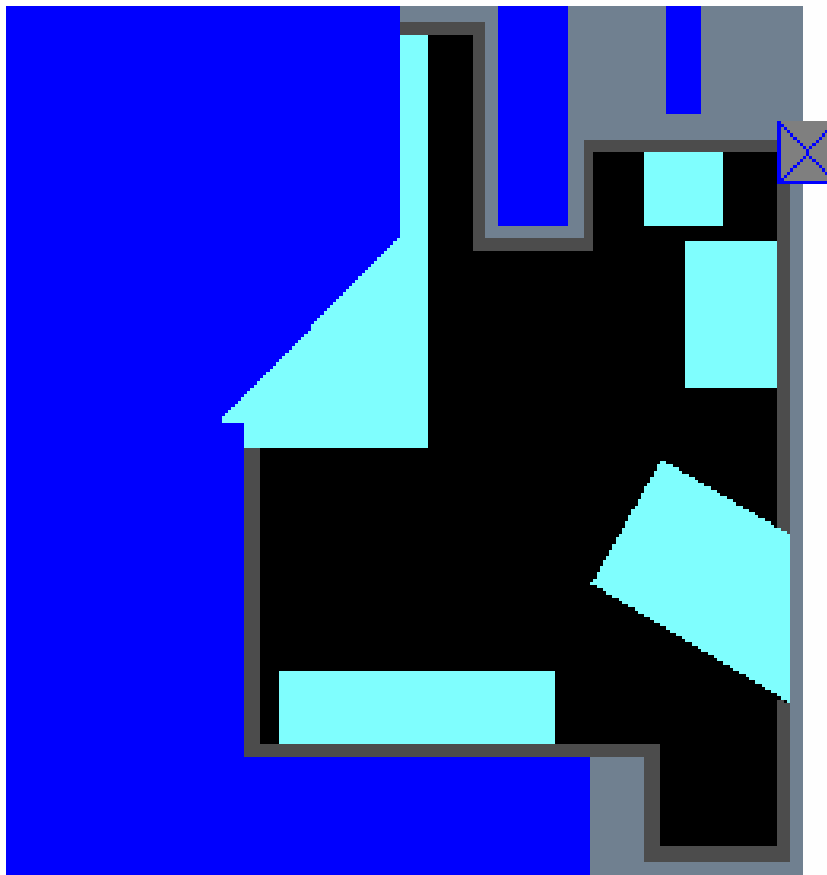
Warmly Yours – Room #3 Layout



Warmly Yours – Room #3 Solution



Warmly Yours – Room #4 Layout



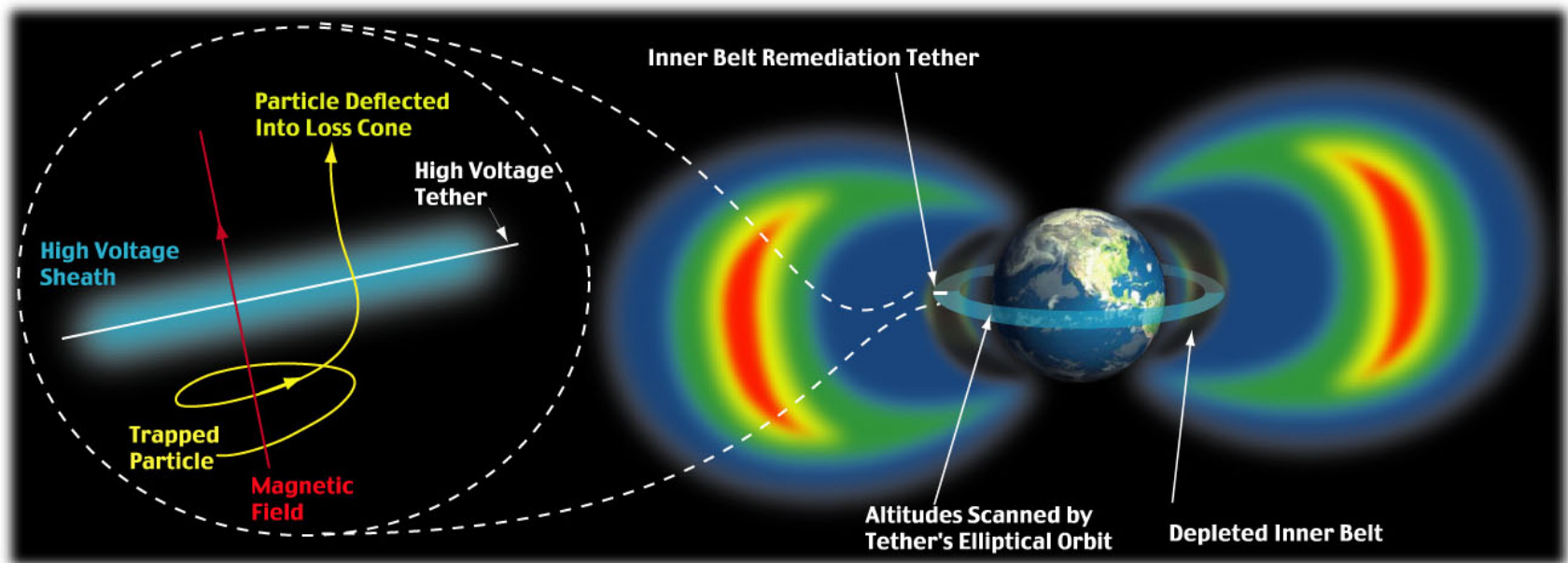
Warmly Yours – Room #4 Solution



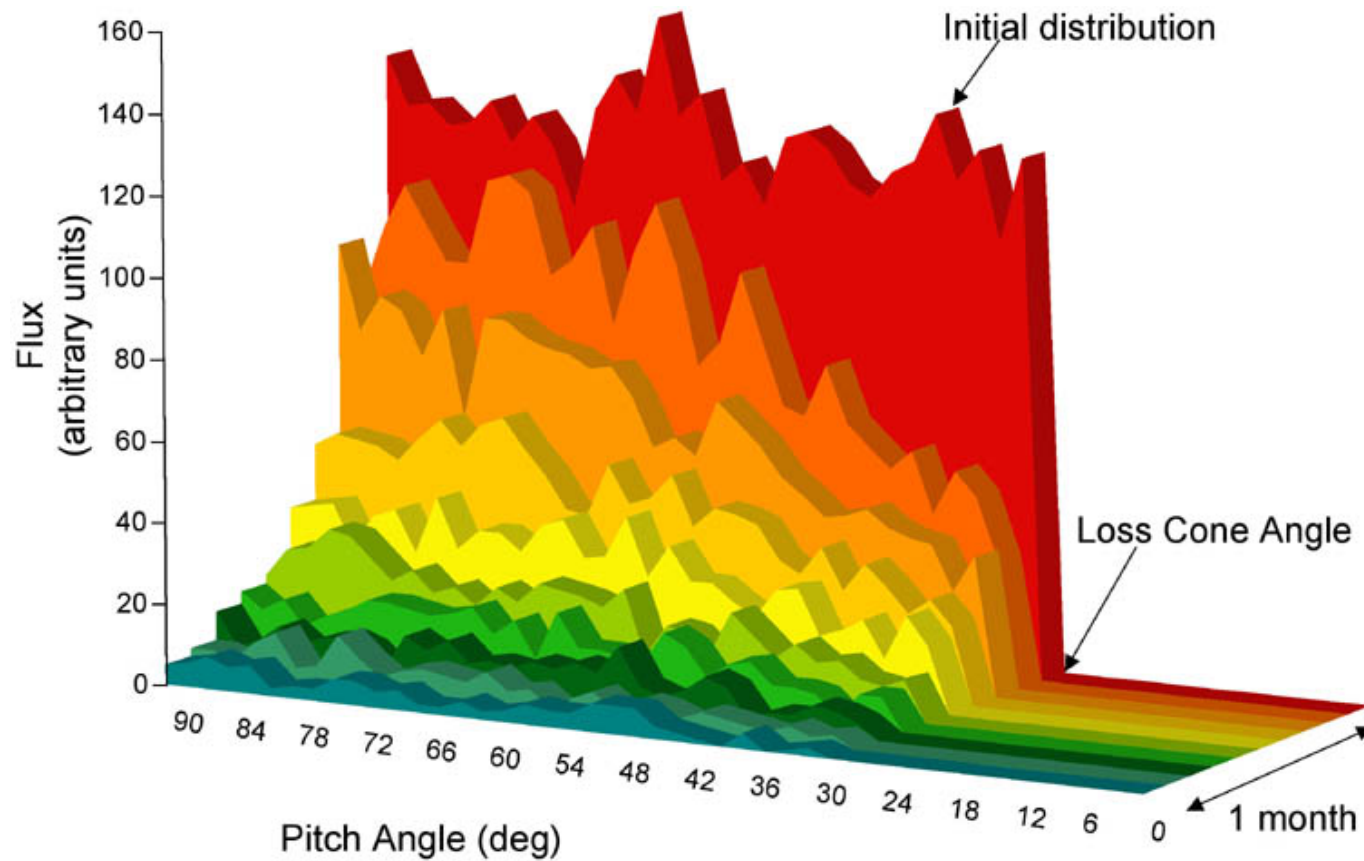
DARPA – Space physics

- Remediation of Van Allen Belt with Electro-static space tether systems
- Seedling funded by DARPA
- Mathematica used for all modeling of system interactions with Van Allen Belt
 - Optimally designed system performance
- Nominated by SPO for DARPA technical achievement award at DARPA Tech 2004
- Article in Space.com
- Threat topic covered in Scientific American Jun 2004

HiVolts System



HiVolt Remediation



Approach to Algorithm Development

- Mathematica notebooks record of key analysis
- Test candidate algorithm analysis
- Structured approach
 - Module
 - Testing section
- Sharing results
 - OS independent
- Handling large projects
- Validation during QA

Conclusions

- Mathematica is key to ScienceOps success
 - Quickly finding the best algorithm for client
- Clients typically are not aware of Mathematica
 - Are impressed with results (time and quality)
- ScienceOps plans to use Mathematica as a computational engine
- Most of our clients have a real need for Mathematica based analysis and solutions (80%+)
- Enterprise market is hugely untapped for use of Mathematica